



## TRUSS UGAVI: EMPOWERING WOMEN, TRANSFORMING SUPPLY CHAINS

The CSCL program is the world's first 100% practical supply chain certification program that addresses “The What and How of End-to-End Supply Chain Operations” for professionals, industry leaders, and entrepreneurs. By empowering women through the 100 Women Initiative, Truss Ugavi and VCare Academy are leading the charge to close the gender gap and drive transformative economic growth through innovative supply chain leadership.

## KEY OUTCOMES

- Master supply chain operations from inventory management to sustainability.
- Join a network of empowered leaders transforming global organizations
- Close the gender gap as a means to foster innovation across sectors

## THE 100 WOMEN INITIATIVE

Be a part of this transformative initiative by sponsoring and certifying 100 women to:

- Excel in supply chain leadership roles.
- Overcome barriers to entrepreneurship through mentorship and skill-building.
- Lead transformative changes that elevate the global supply chain industry.

## TAKE ACTION TODAY

- **Participants:** Register now to become a certified supply chain leader and revolutionize your career.
- **Sponsors:** Invest in the 100 Women Initiative and help drive transformative change in the industry.



## WHY CSCL?

### Transformational Impact:

- Streamline operations, enhance profitability and mitigate risks using strategic frameworks.
- Drive innovation through digital transformation and sustainability.
- Enhance customer experiences & corporate responsibility through eco-friendly practices.
- Position yourself as a leader ready for tomorrow's corporate and business success.

### Comprehensive Curriculum:

- Master inventory management, demand planning, and supplier relationship optimization.
- Gain expertise in transportation, reverse logistics, risk management, and circular supply chains.
- Align procurement and Go-To-Market strategies with business objectives for maximum efficiency.

## TARGET AUDIENCE

- **C-Suite Executives, Business Leaders, and Entrepreneurs:** Looking to lead strategic initiatives.
- **Supply Chain Managers and Professionals:** Seeking to enhance their operational expertise.
- **Organizations:** Aiming to upskill teams for competitive end-to-end supply chain management.

## WHY CSCL STANDS OUT

### PRACTICAL AND APPLICABLE



- Focused on real-world applications relevant to today's challenges.
- Combines theoretical knowledge with actionable insights.

### VALUE CREATION, AFFORDABILITY & ACCESSIBILITY



- Designed with a people-centric approach for professional success over profit.
- Equipping Professionals to Share Expertise and Create Value.

### GLOBAL RECOGNITION



- Backed by 25+ years of industry expertise and partnerships with esteemed organizations.
- Trusted by professionals globally for modern and impactful supply chain solutions.

## WORK WITH US



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## SCAN THE QR CODE BELOW TO LEARN MORE

Join the revolution. Empower your career and be part of the future of supply chain leadership.



## INSPIRING SUPPLY CHAIN FEMALE LEADERS

- **Indra Nooyi:** Revolutionized supply chain sustainability at PepsiCo
- **Funmilayo Loremikan:** Advocate for inclusive policies in African logistics
- **Kristin Neuman:** Spearheaded innovative logistics strategies at Unilever.

## INDUSTRY INSIGHTS

**15%**

of supply chain executives are women

Gartner 2022

**8%**

of plant managers are women

U.S. Bureau of Labor Statistics, 2020

## Client Testimonial

“The Truss Supply Chain Mastery course, which I was fortunate to attend through a sponsorship from Truss Ugavi opened my eyes to the excitement and impact a supply chain career can offer. Working through simulations, I experienced the fast-paced, unpredictable nature of today’s business world and learned to navigate each stage of the value chain. This hands-on experience helped me identify where my strengths could add real value, and it highlighted how essential supply chain management is in building resilient businesses, especially during tough times.

To build on this foundation, I took further training with VCARE Academy, which gave me a broader perspective on the field. This course emphasized the importance of tackling disruptions head-on and developing sustainable practices while highlighting the key pillars of a successful supply chain: people, processes, information, data, finance, and sustainability. Altogether, these experiences gave me the confidence and insight to keep growing as a future leader in supply chain management.

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